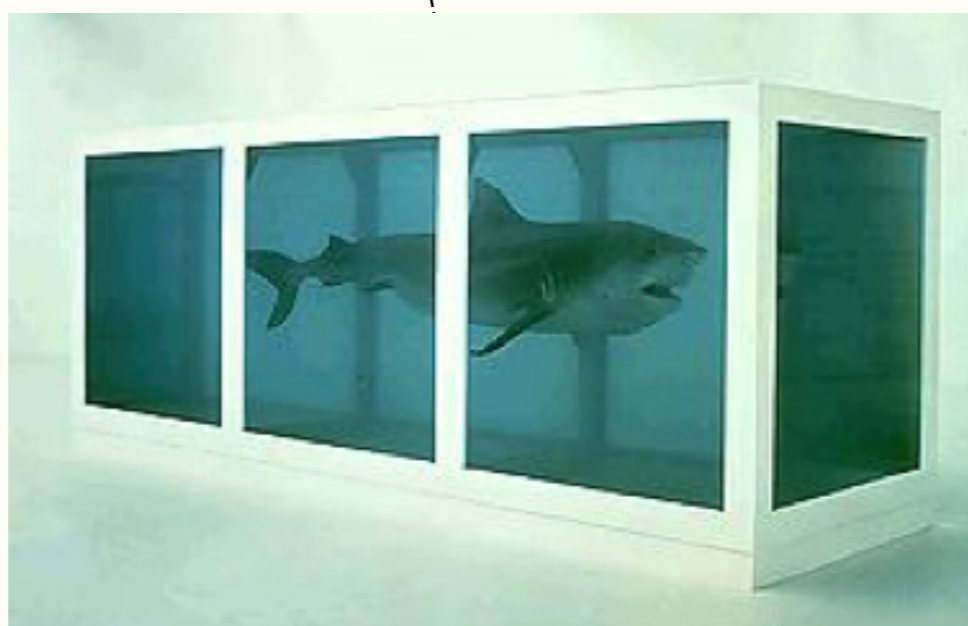
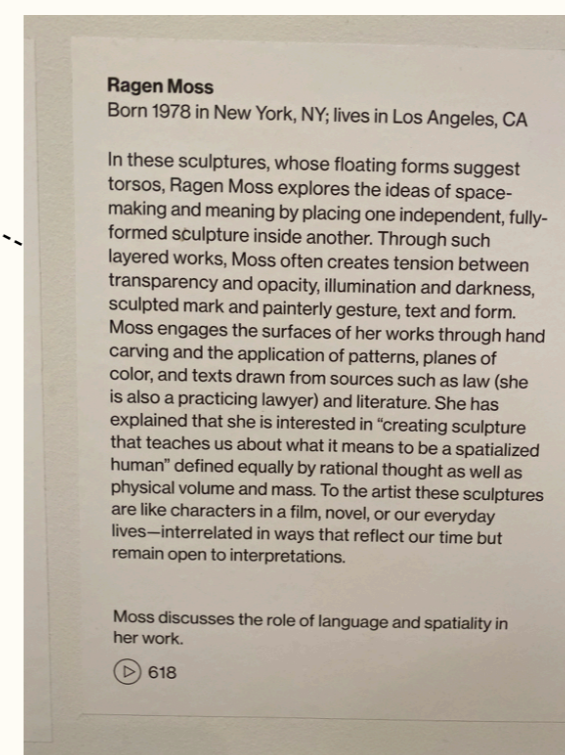


- The title provides you the first clue to meaning of the work.
- Titles are chosen by the artist (excluding antiquities).
- Titles can be intentionally leading or misleading.

the "idea of visual art purged of words" developed partly as a reaction against the elaborate anecdotal titles favored by many Victorian painters. Formalists such as Clive Bell and Roger Fry [2] would have argued that titles should function simply as identification tags, not as sources of meaning for the viewer



titles are a significant contextual factor in the viewing of artworks and that different kinds of titles engage the viewer in different way



*The Physical Impossibility of Death in the Mind of Someone Living* by Damien Hirst